

**June 2015**

Robinsons Electric of Lancaster and Kendal are very proud to announce their latest TV upgrade to long standing rental customer, The Wateredge Inn at Ambleside Cumbria, using the latest Samsung Reach System.



Wateredge Inn, Ambleside

Robinsons have supplied The Wateredge Inn for over 14 years with their televisions and after consultation with the owners installed the latest Samsung Smart Televisions fed by the Samsung Interactive Remote Control for Hospitality (REACH) that allows them to manage all the TVs centrally and remotely. They can update firmware and change settings, e.g. limiting volume and updating channel lists, without any disruption to service, even when the TVs are in use, meaning guest experience remains



One of the room televisions showing the switch on menu page.

key. The system is designed to be mounted at the broadcast head-end System and includes a PC embedded system and cable RF modulators that sends the information via existing Coax cable.

The REACH software allows them to enhance their guest

services by providing convenient, on-screen hotel information and a user-friendly electronic program guide, and other useful information such as hotel contacts, timetables and details on local amenities and services.

For more information then ring us on 01524 34291 or visit our website and view the video relating to the Samsung Reach system <http://www.robinsonselectric.co.uk/Samsung-Reach.html>